

# 2021 EVF Startup Accelerator Application Questions

**Q1 - Name of Applicant(s):**

**Q2 - Name of primary point of contact for company:**

**Q3 - Primary email address:**

**Q4 - Company name:**

**Q5 - Current number of people in company:**

**Q6 - What is the mission of your company? [word limit: 300 words]**

**Q7 - What are your company's product(s)?**

**Q8 - Please describe your product's impact/benefit for the Epilepsy Community. [word limit 300 words]**

**Q9 - What milestones of product development has your company achieved at the time of this application? Check all that apply.**

- **Idea generation**
- **Idea screening**
- **Concept development & testing**
- **Market strategy/business analysis**
- **Product development**
- **Market testing**
- **Entered market**

**Q10 - Why are you applying for this program? (please include biggest areas of perceived need) [300 word limit]**

**Q11 - What is your current IP position at the time of this application?**

- **Patent not filed**
- **Patent pending**
- **IP license secured**
- **Patent filed**
- **Patent approved**
- **Other (please explain)**

**Q11.1TEXT – (IF) Other (please explain)**

**Q12 - What is the current valuation of your company? Please provide brief justification.**

**Value Proposition - Please copy/paste the following value proposition and include your company's response in the prompts of the following value proposition statement (see example at the bottom): For [insert target customer] who [insert statement of need/opportunity] our [insert product name]'s [insert product category] that [statement of benefit]. Example: For chicken farmers who lose a lot of their flock to predators, our SuperCoop's rugged and connected coop is a simple and effective way to keep the foxes out of the henhouse.**

**Q13 - Does your company have a website? Please share a URL link if so:**

**Q14 - Please describe key personnel on your team.**

**Q15 - Please upload any images or information about your prototype which must include demonstration of some form of materialization - i.e. early sample, model or release.**

**Q16 - Is there anything else you would like us to know? [300 word limit]**

**Q17 – I attest that I will attend all required sessions for the course, running Tuesday-Thursday from October 12 – November 18, 2021 (12 – 1:30PM ET).**